

taen



**Experts in Age
& Employment**



European Union
European Social Fund
Investing in jobs and skills

Hana Konopaskova

50+ Works

Good Practice Guide on supporting 50+ jobseekers

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50+ Works

A Good Practice Guide on supporting 50+ jobseekers

- Developed by TAEN in cooperation with providers
- Funded by Department of Work and Pensions (DWP) and European Social Fund (ESF)
- Aimed at advisers/trainers in DWP's 'prime' employment support contractors and their subcontractors

50+ Works

A Good Practice Guide on supporting 50+ jobseekers

Today's session:

- How the Guide came about
- How it has been developed
- Snapshot of the Guide
- How the Guide can help you in your work

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Why the DWP commissioned it:

- Ageing society – 50+ group growing in size and importance
- 50+ experience poorer labour market outcomes

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What the DWP wanted:

- A definitive Guide, encompassing all that has gone before;
- unearthing and gathering good practice in the field;
- reflecting the needs of providers

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What TAEN did:

- Desk research
- Field research to find out...
 - views about unique features of the 50+ clients
 - good practice in supporting them
 - products used to support them
 - preferred content of the Guide
 - preferred format of the Guide
- Focus Groups and prototyping

50+ Works

Content:

- Jobseekers Characteristics
- Customer journey
- Confidence and motivation
- Finding work
- Adviser / trainer skills
- Networking and referrals
- Engaging with employers
- Training and skills
- Age and the law
- Finance

50+ Works

A Good Practice Guide on supporting 50+ jobseekers

Available from

www.50plusworks.com

A free of charge resource to improve the support to older jobseekers