



Managing The Ageing Workforce: Achieving Productivity and Competitiveness

Two years on from the Age Discrimination Regulations coming into force, few HR professionals would argue that age doesn't matter any more. In fact, as surveys bear out, discrimination still continues, though that is only half the story.

The other side to the coin is that the population is getting older and many informed observers believe the real issues are not just about age discrimination. Rather, they would say, we need to understand the more holistic concept of age management. "How we did it" examples can be a starting point. Age management demands a strategy and it requires proactive interventions to achieve positive results. It is a classic case where a strong partnership relationship can achieve a "win-win" for companies and employees.

The IPA and TAEN are collaborating to bring you this series of briefing seminars, starting with an examination of the legal developments and then going on beyond compliance with the law to analyse an age management response to the risks that demographic changes pose to unwary businesses.

NEXT EVENT

11 September 2008
hosted by Wragge & Co
55 Colmore Row, Birmingham B3 2 AS

Wragge & Co

MORE DATES IN 2008.....

14 October – London
19 November – Leeds
1 December - Glasgow



Programme

0945 – 1000 *Registration & coffee*

1000 – 1015 **Welcome and Introductions from the Chair**

1015 - 1045 **Legal Overview**

Richard Lee, Partner, Wragge & Co

Two years on from the legislation, what are the recent developments employers need to be aware of and what can we look forward to?

1045 – 1100 **Legal Q&A**

1115 - 1145 **Beyond Compliance: The Business Case for Age Diversity and How to Achieve it.**

Chris Ball, Chief Executive, The Age and Employment Network

1145 – 1230 Discussion groups: Sharing experiences and ideas. Action Planning

1230 – 1300 **Case Study: Hanley Economic Building Society**

Cris Hammond, HR Manager

The Importance of the Older Workforce.

1300 – 1315 Summing up from the chair

1315 ***Buffet Lunch and Networking***

How to book

This event is free to attend. To reserve your place please:

- Email sarah.dawson@ipa-involve.com with your name, job title, organisation, email address and a contact telephone number.

OR

- Visit the IPA website at www.ipa-involve.com and navigate to **events**

We will send you joining instructions approximately 1 week before the workshop