



## **Managing The Ageing Workforce: Achieving Productivity and Competitiveness**

Two years on from the Age Discrimination Regulations coming into force, few HR professionals would argue that age doesn't matter any more. In fact, as surveys bear out, discrimination still continues, though that is only half the story.

The other side to the coin is that the population is getting older and many informed observers believe the real issues are not just about age discrimination. Rather, they would say, we need to understand the more holistic concept of age management. "How we did it" examples can be a starting point. Age management demands a strategy and it requires proactive interventions to achieve positive results. It is a classic case where a strong partnership relationship can achieve a "win-win" for companies and employees.

The IPA and TAEN are collaborating to bring you this series of briefing seminars, starting with an examination of the legal developments and then going on beyond compliance with the law to analyse an age management response to the risks that demographic changes pose to unwary businesses.

### **NEXT EVENT**

14 October 2008

hosted by Wragge & Co

**3 Waterhouse Square, 142 Holborn,  
London EC1N 2SW**

# **Wragge & Co**

**MORE DATES IN 2008.....**

**19 November – Leeds**

**1 December - Glasgow**



### **Programme**

**0945 – 1000 Registration & coffee**

**1000 – 1015 Welcome and Introductions from the Chair**

**1015 - 1100 Legal Overview**

Richard Lee, Partner, Wragge & Co

*Two years on from the legislation, what are the recent developments employers need to be aware of and what can we look forward to?*

**1100 – 1115 Legal Q&A**

**1115 – 1130 Break**

**1130 - 1230 Beyond Compliance: The Business Case for Age Diversity and How to Achieve it.**

Chris Ball, Chief Executive, The Age and Employment Network

**1230 – 1300 Case Study: Newham College Age Positive in Action**

Olivia Besly, Head of Equality, Change & Strategy

Shobie Pillai – Human Resources Manager

**1300 – 1330 Discussion**

**1330 Buffet Lunch and Networking**

### **How to book**

This event is free to attend. To reserve your place please:

- Email [sarah.dawson@ipa-involve.com](mailto:sarah.dawson@ipa-involve.com) with your name, job title, organisation, email address and a contact telephone number.

OR

- Visit the IPA website at [www.ipa-involve.com](http://www.ipa-involve.com) and navigate to **events**

**We will send you joining instructions approximately one week before the workshop**