



Managing The Ageing Workforce: Achieving Productivity and Competitiveness

Two years on from the Age Discrimination Regulations coming into force, few HR professionals would argue that age doesn't matter any more. In fact, as surveys bear out, discrimination still continues, though that is only half the story.

The other side to the coin is that the population is getting older and many informed observers believe the real issues are not just about age discrimination. Rather, they would say, we need to understand the more holistic concept of age management. "How we did it" examples can be a starting point. Age management demands a strategy and it requires proactive interventions to achieve positive results. It is a classic case where a strong partnership relationship can achieve a "win-win" for companies and employees.

The IPA and TAEN are collaborating to bring you this series of briefing seminars, starting with an examination of the legal developments and then going on beyond compliance with the law to analyse an age management response to the risks that demographic changes pose to unwary businesses.

NEXT EVENT

1 December 2008

hosted by Shepherd and Wedderburn
at 155 St Vincent Street, Glasgow G2 5NR

How to book

This event is free to attend. To reserve your place please:

Email sarah.dawson@ipa-involve.com with your name, job title, organisation, email address and a contact telephone number. OR • Visit the IPA website at www.ipa-involve.com and navigate to events. Joining instructions will be sent a week before the event.



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Programme

- 0945 – 1000** *Registration & coffee*
- 1000 – 1015** **Welcome and Introductions from the Chair**
Chris Ball, Chief Executive TAEN – The Age and Employment Network
- 1015 - 1045** **Legal Overview**
Two years on from the legislation, what are the recent developments employers need to be aware of and what can we look forward to?
Lesley Murphy, Shepherd and Wedderburn
- 1100 – 1115** **Legal Q&A**
- 1115 – 1130** *Break*
- 1130 - 1230** **Beyond Compliance: The Business Case For Age Diversity and How to Achieve It.**
Chris Ball, Chief Executive, TAEN - The Age and Employment Network
- 1230 – 1300** **Employer Case Study: Blairs**
Owen Quinn, Managing Director, Blairs
- 1300 – 1330** Discussion
- 1330** *Buffet Lunch and Networking*